



hello



Thank you for your interest in cheforward™ llc, my labor of love that brings inspired innovation to foodservice by marrying forward-thinking design with the right materials to provide products that will delight chefs and customers alike.

After more than three decades in the foodservice industry, I've identified an unmet need in the market. Dinnerware, serveware and displayware are largely blank palettes designed to feature chefs' creations. However, there is an opportunity to integrate leading edge design and a wide range of materials and functionality to create products that complement chefs' creations in a way that delights customers, and elevates value perceptions. This is a win for chefs, a win for customers, and a win for the industry.

My inspired innovation is built not just on my deep industry experience, but also on the partnerships I've built with chefs, restaurateurs, pioneering manufacturers, original artists/makers, and non-profit organizations. cheforward's inspired innovation has already begun to play an influential role in raising expectations, and performance, within the foodservice industry.

Finally, I'm incredibly thankful for the guidance, mentoring and opportunities that I've received throughout my career. Now, cheforward, is giving back to the industry that's enriched my professional life, and paying forward the opportunities that I've had to others who are deserving, including talented artists and makers.

Thank you for your enthusiastic support of my vision for the foodservice industry. Together, we will make a difference!



David S. Richman
president, cheforward



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about the brand

cheforward™ brings innovation to foodservice by marrying forward-thinking design with the right materials to provide products that will delight chefs and customers alike. cheforward’s products are designed to complement chef creations and elevate perceived value.

our inspiration is born from careful attention to unmet needs in foodservice, as well as trends, evolving materials, and new technologies in adjacent spaces and sectors. this inspired innovation drives our efforts to do our best for chefs, customers, and the foodservice industry, every day.





cheforward is a woman-owned, US-based company



David Richman

cheforward™ is led by David Richman, who has been a foodservice leader and innovator for more than three decades. he has worked for a wide range of prominent S&E manufacturers. he is known for his consistently strong sales growth, his successful brand-building efforts, his outstanding training techniques, his valued relationships with key industry influencers, and his collaborative style. David has been recognized with industry awards from Pride (trainer of the year, 2013; supplier of the year, 2011), NESA (three-time finalist, 2008-2011), and EDI (above & beyond, 2006).

Nina Richman

cheforward’s marketing is led by Nina Richman, who brings more than three decades of experience building businesses and adding value through marketing, strategy, innovation and insights. she has worked for well-respected leaders within the consumer goods industry, and is characterized as a critical thinker and collaborator who is equally creative, intuitive and analytical. Nina holds a Masters in Industrial Administration (MBA) from Carnegie-Mellon University.

why buy cheforward™

- 1

cheforward elevates value perceptions
 - our products give your tabletop and buffet a uniquely upscale image, which supports premium value perceptions with customers
- 2

cheforward complements chefs' creations
 - we have innovative, creative designs that customers will love, and will love to trade up to
 - many products are original designs by talented artist and makers
- 3

cheforward understands foodservice customer needs
 - products feature the innovative design and functionality that customers want
 - examples include natural materials, unique looks, easy wear/care/storage, proprietary designs, and eco-friendly options
- 4

cheforward supports good causes
 - strategic cheforward alliances allow customers the opportunity to support non-profits and US-based manufacturing
 - partnerships with talented artists and makers provide them with a platform to commercialize their creativity
- 5

cheforward can customize products
 - customize products with customer logos
 - collaborate on exclusive designs
- 6

cheforward is a woman owned business
 - US-based business that helps to foster diversity in the world of commerce

cheforward™ process



CREATIVE



COLLABORATIVE

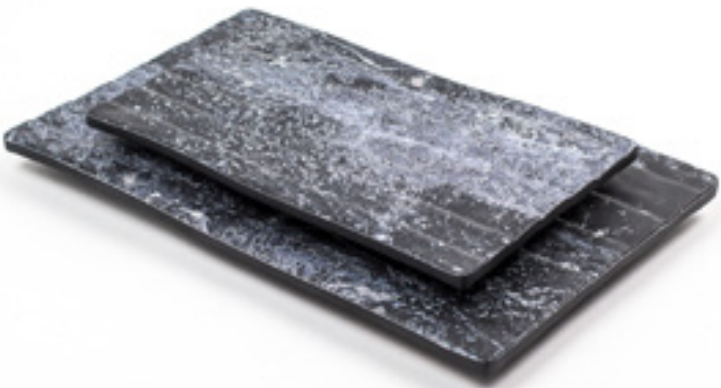


CUSTOM

cheforward takes products from concept to table or buffet. we work with innovative and experienced designers who leverage out-of-the-box thinking with cheforward's keen understanding of foodservice industry trends and unmet needs, to create the foodservice items that will set you apart.



along the way, we utilize 3D modeling and prototypes, and we experiment with a wide range of materials, textures, and colors. we don't rest until we find the right combination... that will delight chefs, customers and diners alike.



cheforward can customize products to meet specific customer needs. we can incorporate customer logos on many existing products. we also collaborate with customers on exclusive designs.

bio

Jason M. Brown



Jason M. Brown is a multidisciplinary designer and the founder of Design By Theory, an award-winning creative agency based in Phoenix, Arizona. Over the past decade, he has designed interactive art installations, brand identities, environmental graphics, and consumer products for the food & beverage industry.

Jason received a Bachelor of Science in Visual Communication Design from Arizona State University where he first explored product development through InnovationSpace, a research lab where entrepreneurial minds collaborate to create a more livable and sustainable world through design.

His uncompromising approach to crafting timeless design that is both elegant and functional blends minimalism with a keen attention to detail. Organic forms and patterns found in nature influence his aesthetic in everything from mixed-media sculptures to graphic illustrations. Jason’s focus is on creating memorable and engaging design that sparks an emotional connection. He draws inspiration from modern architecture, his travels, and an affinity for food and wine.



- 🎨 collections:
- 1 lapis collection
 - 2 amaze collection

bio

Diane Shane-Schuldt



Diane Shane-Schuldt is a designer with a special passion for designing products that will enhance food and the tabletop presentation. her designs have graced countless restaurants, resorts, hotels as well as consumers’ homes under brands that include chefforward, Oneida, Sant’ Andrea, Wedgwood, Guess Home, Lunt Silversmiths and Colonial Williamsburg. she holds over 75 flatware patents.

the structure of the botanic, natural world and the language of ornament influence her work. beginning art and handwork instruction at an early age, she has continued a life long learning path, including studies at Cleveland Institute of Art, metalwork at Williamsburg Virginia, tutorials with silversmith Jeffrey Schuldt, a position as former senior designer and director of design at Oneida Ltd and now currently expanding her 3-D modeling capabilities.

Diane currently maintains a design studio in Central New York with her husband Jeffrey Schuldt.



-  collections:
- 1

endure collection

2

lapis collection

m lapis collection

melamine • stunning petrified wood + stone designs on versatile presentation and serving boards



BOARDS



DISPLAYWARE

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



new products



maker design

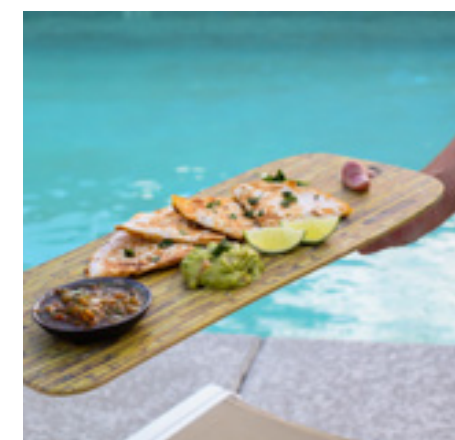
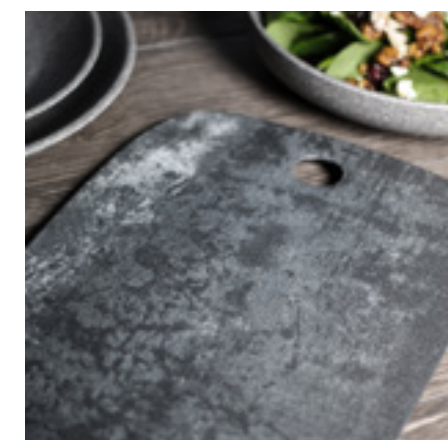


2 yr breakage warranty



lapis petrified boards

the beauty of centuries-old, fossilized wood is mesmerizing. petrified wood elevates the original splendor of ancient trees with exquisite colors and markings. now, this beauty is captured with a series of serving boards that pair the visual appeal of petrified wood with the easy care and use of melamine.



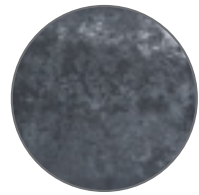
THE PERFECT SERVING TRAY



TEXTURED SURFACE



GREAT FOR OUTDOOR USE



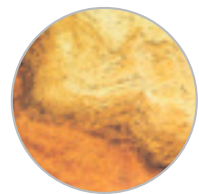
grey granite

ever the classic choice, granite is always stylish yet relatable, with cool charcoal, grey and white tones that are equally fitting in edgy industrial locales and upscale traditional establishments.



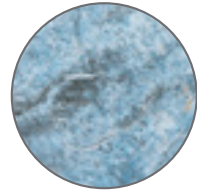
petrified bamboo

the perfect Asian-themed palate to feature your culinary creations, with natural tan, brown and charcoal hues of bamboo shoots and canes.



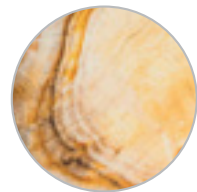
mango wood

known for its vibrant range of colors including beautiful warm ambers, golden browns and beautiful yellows, as well as its dense, dark grain. mango wood comes from mango trees grown in the tropics, and is currently on trend due to its beauty, durability, and sustainability.



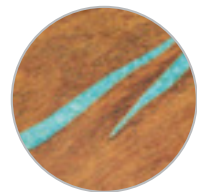
antique cement

leveraging this newly popular trend, antique cement expertly blends blues and greys, with black and white accents, to elevate the appeal of any culinary offering.



tropical miocene

named for the petrified wood arising from Southeast Asia during the miocene epoch, dating back between 5 million and 23 million years ago, these boards feature warm ambers paired with light natural wood tones.

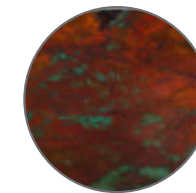


cherry w/ turquoise

in the tradition of craftsmen who would fill wood cracks with turquoise, these boards offer the beautiful, warm look of cherry wood, paired with turquoise veins to create a colorfully appealing and versatile backdrop for your entrees and appetizers.

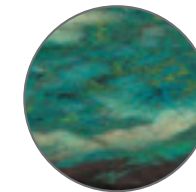


bring history to the table...



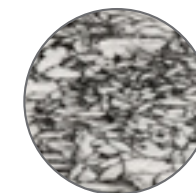
senora sunrise

named for the Mexican state of Sonora where this stone is found, senora sunrise is has vivid green/turquoise, deep red, and black colors. native americans use this as a healing stone.



parrot wing

this stone, known for its brilliant greens and blues characteristic of colorful parrots, is found in Mexico.



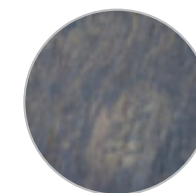
pinolith agate

rare pinolith agate was first discovered in 1873, in Austria. it has a delicately stark black-and-white design reminiscent of flower petals.



gold canyon jasper agate

known for its brilliant gold hue, with green and brown accents. like all agates, this is believed to have a calming influence.



thunderstorm agate

at once warm and moody, the browns, grays and tans recreate the emotion of a thunderstorm, and elicits the drama of the volcanic activity from which many agates are formed.



grey granite
number
LP200 - medium
LP201 - large



petrified bamboo
number
LP202 - medium
LP203 - large



cherry w/ turquoise
number
LP204 - medium
LP205 - large



mango wood
number
LP206 - medium
LP207 - large



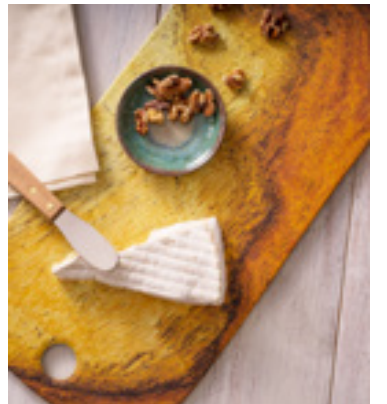
rectangle board

dimensions (medium) (us + metric)

L	15	38.10
W	8.75	19.10

dimensions (large) (us + metric)

L	20.125	51.12
W	9	22.86





round platter

- 1) LP300 - antique cement
- 2) LP301 - cherry w/ turquoise
- 3) LP302 - tropical miocene

dimensions
(us + metric)

L	17.375	44.13
W	12	30.48



rectangle board w/ handle

number	dimensions (us + metric)
1) 15019051031 - thunderstorm agate	L 15.5 39.6
2) 15019051032 - gold canyon jasper agate	W 6 15.6
3) 15019051034 - pinolith agate	H 0.5 1.8
4) 15019051037 - parrot wing	
5) 15019051038 - senora sunrise	



round board w/ handle

number	dimensions (us + metric)
1) 15019052031 - thunderstorm agate	L 15.3 39.3
2) 15019052032 - gold canyon jasper agate	W 9.6 24.8
3) 15019052034 - pinolith agate	H 0.5 1.8
4) 15019052037 - parrot wing	
5) 15019052038 - senora sunrise	



m **renew collection**

melamine • live edge faux wood slabs available in two sizes

 **BOARDS**

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



stackable design



maker design



2 yr breakage warranty

BOARDS 



round tree board

medium			large		
L	9.15	23.2	L	13.15	33.4
W	9.15	23.2	W	13.15	33.4
H	0.85	1.8	H	1	3
#15004054004			#15004055004		



m transform collection

melamine • strong burl wood expression in a complete line of tableware and displayware



DINNERWARE



DISPLAYWARE



ACCESSORIES

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



new products



maker design



2 yr breakage warranty



olive wood

rectangle platter

small

L **5.3** 13.5
W **3.9** 10
H **0.8** 2

#15004062036

medium

L **8.25** 21
W **5.7** 14.5
H **1.1** 2.9

#15004063036

large

L **11** 28
W **7.5** 19
H **1.3** 3.3

#15004064036

x-large

L **15.7** 39.8
W **10.9** 27.7
H **1.4** 3.5

#15004065036



round plate

small

L **10** 25.4
W **10** 25.4
H **1.4** 3.6

#15004111036

medium

L **12.1** 30.8
W **12.1** 30.8
H **1.5** 3.8

#15004112036



rectangle tray

small

L **10.6** 27
W **6.1** 15.5
H **1.0** 2.5

#15004072036

medium

L **13.75** 35
W **8.25** 21
H **1.1** 2.8

#15004073036





oblong plate - small

	dimensions (us + metric)
L	9.1 23
W	4.3 11
H	1 2.6
#	number 15004101036

oblong plate - medium

	dimensions (us + metric)
L	10.6 27
W	4.4 11.2
H	1 2.6
#	number 15004102036

oblong plate - large

	dimensions (us + metric)
L	11.8 30
W	4.9 12.5
H	1 2.6
#	number 15004103036



oval plate - small

	dimensions (us + metric)
L	9.1 23
W	5.5 14
H	1.6 4
#	number 15004081036

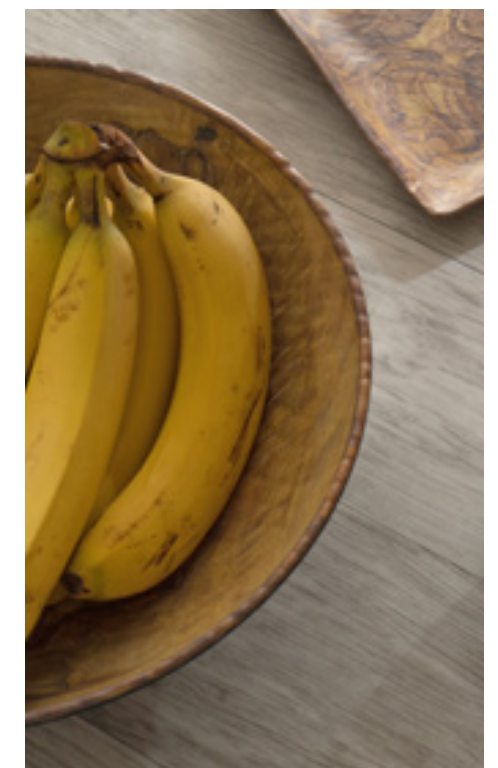
oval plate - medium

	dimensions (us + metric)
L	10.25 26
W	6.1 15.6
H	1.6 4
#	number 15004083036

oval plate - large

	dimensions (us + metric)
L	12.4 31.5
W	7 17.8
H	1.6 4
#	number 15004085036







m transform collection

DISPLAYWARE 



rectangle platter - small

number
RFS501

dimensions
(us + metric)
L 14.5 26
W 10.2 18
H 1.38 3.5



rectangle platter - medium

number
RFS502

dimensions
(us + metric)
L 17.3 44
W 12.2 31
H 1.8 4.6



rectangle platter - large

number
RFS503

dimensions
(us + metric)
L 19.6 50
W 14 36
H 2 5



rectangle platter - x-large

number
RFS504

dimensions
(us + metric)
L 24.5 62.23
W 16 40.64
H 2 5



square platter

number
RFS500

dimensions
(us + metric)
L 11 28
W 11 28
H 1.5 3.8



buffet bowl

large (72 oz)
dimensions
(us + metric)

D 10 25.4
H 3.75 8.5

number
TRA200



x-large (192 oz)
dimensions
(us + metric)

D 13 33.02
H 4 10.16

number
TRA201



trunk bowl

small (40 oz)
dimensions
(us + metric)

D 7.25 18.4
H 3.75 9.5

number
TRA202



large (96 oz)
dimensions
(us + metric)

D 10 25.4
H 4.25 11.4

number
TRA203



endure collection

melamine • tableware and displayware with a natural quarry look and feel



DINNERWARE



DISPLAYWARE



ACCESSORIES

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



maker design



2 yr breakage warranty

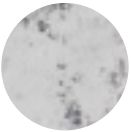
DINNERWARE



weathered onyx



weathered pewter



pebble



oblong plate

small

dimensions
(us + metric)

L **9.1** 23
W **4.3** 11
H **1** 2.6

number

15005101005 - weathered onyx
15005101006 - pebble
15005101007 - weathered pewter

medium

dimensions
(us + metric)

L **10.6** 27
W **4.4** 11.2
H **1** 2.6

number

15005102005 - weathered onyx
15005102006 - pebble
15005102007 - weathered pewter

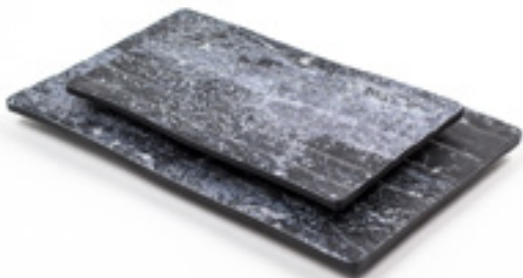
large

dimensions
(us + metric)

L **11.8** 30
W **4.9** 12.5
H **1.1** 2.7

number

15005103005 - weathered onyx
15005103006 - pebble
15005103007 - weathered pewter



rectangle tray

small

dimensions
(us + metric)

L **10.6** 27
W **6.1** 15.5
H **1** 2.6

number

15005072005 - weathered onyx
15005072006 - pebble
15005072007 - weathered pewter

medium

dimensions
(us + metric)

L **13.75** 35
W **8.25** 21
H **1.1** 2.8

number

15005073005 - weathered onyx
15005073006 - pebble
15005073007 - weathered pewter



oval plate

small

dimensions
(us + metric)

L **9.1** 23
W **5.5** 17.8
H **1.6** 4

number

15005081005 - weathered onyx
15005081006 - pebble
15005081007 - weathered pewter

medium

dimensions
(us + metric)

L **10.25** 26
W **6.1** 17.8
H **1.6** 4

number

15005083005 - weathered onyx
15005083006 - pebble
15005083007 - weathered pewter

large

dimensions
(us + metric)

L **12.4** 31.5
W **7** 17.8
H **1.6** 4

number

15005085005 - weathered onyx
15005085006 - pebble
15005085007 - weathered pewter



round plate

small

dimensions
(us + metric)

L **10** 25.4
W **10** 25.4
H **1.4** 3.5

number

15005111005 - weathered onyx
15005111006 - pebble
15005111007 - weathered pewter

medium

dimensions
(us + metric)

L **12** 30.8
W **12** 30.8
H **1.5** 3.8

number

15005112005 - weathered onyx
15005112006 - pebble
15005112007 - weathered pewter



melamine

endure collection





rectangle platter

small	medium	large	x-large
dimensions (us + metric)	dimensions (us + metric)	dimensions (us + metric)	dimensions (us + metric)
L 5.3 13.5	L 8.25 21	L 11 28	L 15.7 39.8
W 3.9 10	W 5.7 14.5	W 7.5 19	W 10.9 27.7
H 0.8 2	H 1.1 2.9	H 1.3 3.3	H 1.4 3.5
number	number	number	number
15005062005 - weathered onyx	15005063005 - weathered onyx	15005064005 - weathered onyx	15005065005 - weathered onyx
15005062006 - pebble	15005063006 - pebble	15005064006 - pebble	15005065006 - pebble
15005062007 - weathered pewter	15005063007 - weathered pewter	15005064007 - weathered pewter	15005065007 - weathered pewter



m endure collection

melamine • buffet and banquet platters, in a variety of sizes up to 24.5" L x 16" W, and in rectangular and square designs. these platters are offered in two nature-inspired finishes, and made from heavy-duty, easy-care melamine.

DISPLAYWARE

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant
(-10° - 110°C)



new products

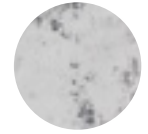


maker design



2 yr breakage warranty

DISPLAYWARE

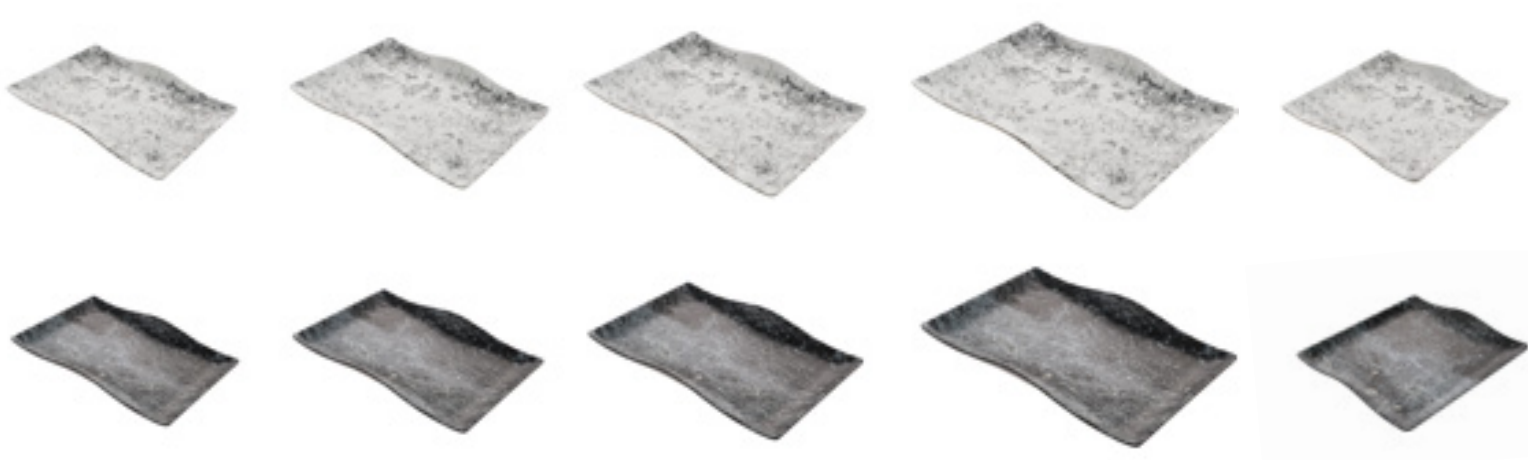


pebble



weathered
pewter





buffet platter

rectangle (small)

dimensions
(us + metric)

L 14.5 26
W 10.2 18
H 1.38 3.5

number
RFS301 - pebble
RFS401 - weathered pewter

rectangle (medium)

dimensions
(us + metric)

L 17.3 44
W 12.2 31
H 1.8 4.6

number
RFS302 - pebble
RFS402 - weathered pewter

rectangle (large)

dimensions
(us + metric)

L 19.6 50
W 14 36
H 2 5

number
RFS303 - pebble
RFS403 - weathered pewter

rectangle (x-large)

dimensions
(us + metric)

L 24.5 62.23
W 16 40.64
H 2 5

number
RFS304 - pebble
RFS404 - weathered pewter

square

dimensions
(us + metric)

L 11 28
W 11 28
H 1.5 3.8

number
RFS300 - pebble
RFS400 - weathered pewter



buffet bowl

large (72 oz)

dimensions
(us + metric)

D 10 25.4
H 3.75 8.5

number
END202 - pebble
END200 - weathered pewter

x-large (192 oz)

dimensions
(us + metric)

D 13 33.02
H 4 10.16

number
END203 - pebble
END201 - weathered pewter

trunk bowl

small (40 oz)

dimensions
(us + metric)

D 7.25 18.4
H 3.75 9.5

number
END206 - pebble
END204 - weathered pewter

large (96 oz)

dimensions
(us + metric)

D 10 25.4
H 4.25 11.4

number
END207 - pebble
END205 - weathered pewter

double ramekin

4.75 oz

dimensions
(us + metric)

L 5.1 13
W 3.2 8
H 1.2 2.7

number
15005151006 - pebble
15005151007 - weathered pewter

m **infuse** collection

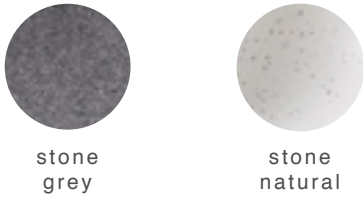
melamine • a complete line of tabletop and displayware products offered in stoneware-inspired stone natural and stone grey finishes

 DINNERWARE  DISPLAYWARE  ACCESSORIES

collection details:

-  100% food safe
-  not microwave safe
-  BPA free product
-  dishwasher safe
-  heat resistant (-10° - 110°C)
-  new products
-  maker design
-  2 yr breakage warranty

DINNERWARE



round plate - small
number INF202 - stone grey

dimensions (us + metric)	
L	6.24 21
W	6.24 21
H	1.1 2.8



round plate - medium
number INF201 - stone grey

dimensions (us + metric)	
L	8.3 21
W	8.3 21
H	1.1 2.8



round plate - large
number INF200 - stone grey

dimensions (us + metric)	
L	10 25.4
W	10 25.4
H	1.3 3.36



rectangle platter - small
number INF206 - stone grey

dimensions (us + metric)	
L	10.375 26.2
W	4.5 11.3
H	0.7 1.8



rectangle platter - medium
number INF207 - stone grey

dimensions (us + metric)	
L	12 30.3
W	5.125 12.8
H	0.7 1.8



dented bowl (31.45 oz)
number INF208 - stone grey

dimensions (us + metric)	
L	7.2 18.2
W	6.6 16.7
H	2.5 6.4



round bowl - small (24 oz)
number INF209 - stone grey

dimensions (us + metric)	
L	7.67 19.5
W	7.67 19.5
H	1.5 3.81



round bowl - medium (56 oz)
number INF210 - stone grey

dimensions (us + metric)	
L	9.5 24
W	9.5 24
H	2 5.08



round bowl - large (67.65 oz)
number INF211 - stone grey

dimensions (us + metric)	
L	10.83 27.5
W	10.83 27.5
H	2.25 5.72



		
triangle plate number INF203 - stone grey	round ramekin (3.4 oz) number INF204 - stone grey	square ramekin (6.75 oz) number INF205 - stone grey
dimensions (us + metric) L 8.2 20.8 W 8.2 20.8 H 1.25 3.2	dimensions (us + metric) L 3.5 9 W 3.5 9 H 1 2.5	dimensions (us + metric) L 3.66 9.3 W 3.66 9.3 H 1.5 3.9





platter w/ edge rim - xxl

number

INF218 - stone grey

dimensions

(us + metric)

L 17.5 44.45

W 17.5 44.45

H 6 15.24



pasta bowl (64 oz)

number

INF219 - stone grey

dimensions

(us + metric)

L 10 25.4

W 7 17.78



pasta bowl (128 oz)

number

INF220 - stone grey

dimensions

(us + metric)

L 16.5 41.91

W 12 30.48



buffet bowl (224 oz)

number

INF212 - stone grey

dimensions

(us + metric)

L 15.8 40.13

W 15.8 40.13

H 4.5 11.43



square platter

number

RFS200 - stone grey

dimensions

(us + metric)

L 11 28

W 11 28

H 1.5 3.8



rectangle platter - small

number

RFS201 - stone grey

dimensions

(us + metric)

L 14.5 26

W 10.2 18

H 1.38 3.5



rectangle platter - medium

number

RFS202 - stone grey

dimensions

(us + metric)

L 17.3 44

W 12.2 31

H 1.8 4.6



rectangle platter - large

number

RFS203 - stone grey

dimensions

(us + metric)

L 19.6 50

W 14 36

H 2 5



rectangle platter - x-large

number

RFS204 - stone grey

dimensions

(us + metric)

L 24.5 62.23

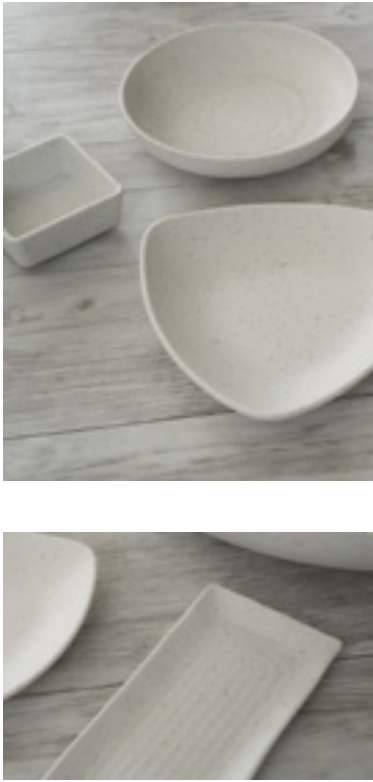
W 16 40.64

H 2 5



mix & match
with the
zeal or
emerge
collection





mix & match
with the
zeal or
emerge
collection



round plate - small	dimensions (us + metric)
number	
INF102 - stone natural	L 6.24 21 W 6.24 21 H 1.1 2.8



round plate - medium	dimensions (us + metric)
number	
INF101 - stone natural	L 8.3 21 W 8.3 21 H 1.1 2.8



round plate - large	dimensions (us + metric)
number	
INF100 - stone natural	L 10 25.4 W 10 25.4 H 1.3 3.36



rectangle platter - small	dimensions (us + metric)
number	
INF106 - stone natural	L 10.375 26.2 W 4.5 11.3 H 0.7 1.8



rectangle platter - medium	dimensions (us + metric)
number	
INF107 - stone natural	L 12 30.3 W 5.125 12.8 H 0.7 1.8



dented bowl (31.45 oz)	dimensions (us + metric)
number	
INF108 - stone natural	L 7.2 18.2 W 6.6 16.7 H 2.5 6.4



round bowl - small (24 oz)	dimensions (us + metric)
number	
INF109 - stone natural	L 7.67 19.5 W 7.67 19.5 H 1.5 3.81



round bowl - medium (56 oz)	dimensions (us + metric)
number	
INF110 - stone natural	L 9.5 24 W 9.5 24 H 2 5.08



round bowl - large (67.65 oz)	dimensions (us + metric)
number	
INF111 - stone natural	L 10.83 27.5 W 10.83 27.5 H 2.25 5.72



triangle plate	dimensions (us + metric)
number	
INF103 - stone natural	L 8.2 20.8 W 8.2 20.8 H 1.25 3.2



round ramekin (3.4 oz)	dimensions (us + metric)
number	
INF104 - stone natural	L 3.5 9 W 3.5 9 H 1 2.5



square ramekin (6.75 oz)	dimensions (us + metric)
number	
INF105 - stone natural	L 3.66 9.3 W 3.66 9.3 H 1.5 3.9



pasta bowl (64 oz)

number

INF119 - stone natural

dimensions
(us + metric)

L 10

25.4

W 7

17.78



pasta bowl (128 oz)

number

INF120 - stone natural

dimensions
(us + metric)

L 16.5

41.91

W 12

30.48



buffet bowl (224 oz)

number

INF112 - stone natural

dimensions
(us + metric)

L 15.8

40.13

W 15.8

40.13

H 4.5

11.43



square platter

number

RFS100 - stone natural

dimensions
(us + metric)

L 11

28

W 11

28

H 1.5

3.8



rectangle platter - small

number

RFS101 - stone natural

dimensions
(us + metric)

L 14.5

26

W 10.2

18

H 1.38

3.5



rectangle platter - medium

number

RFS102 - stone natural

dimensions
(us + metric)

L 17.3

44

W 12.2

31

H 1.8

4.6



rectangle platter - large

number

RFS103 - stone natural

dimensions
(us + metric)

L 19.6

50

W 14

36

H 2

5



rectangle platter - x-large

number

RFS104 - stone natural

dimensions
(us + metric)

L 24.5

62.23

W 16

40.64

H 2

5



platter w/ edge rim - xxl

number

INF118 - stone natural

dimensions
(us + metric)

L 17.5

44.45

W 17.5

44.45

H 6

15.24





plate w/ edge rim

small	medium	large
dimensions (us + metric)	dimensions (us + metric)	dimensions (us + metric)
D 8.14 20.68 H 1.1 2.8	D 10 25.4 H 1.4 3.5	D 12 30.5 H 1.6 4
number INF214 - stone grey/black INF114 - stone natural/black	number INF215 - stone grey/black INF115 - stone natural/black	number INF216 - stone grey/black INF116 - stone natural/black

platter w/ edge rim

x-large	xxl
dimensions (us + metric)	dimensions (us + metric)
D 16 40.64 H 4 10.16	D 17.5 44.45 H 6 15.24
number INF217 - stone grey/black INF117 - stone natural/black	number INF218 - stone grey INF118 - stone natural



sustain collection

melamine • a complete dinnerware and displayware line featuring an attractive wood grain look in soft hues

 DINNERWARE  DISPLAYWARE

collection details:



100% food safe



not microwave safe



eco friendly



dishwasher safe



heat resistant
(-10° - 110°C)



BPA free product

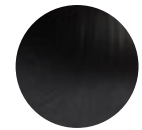


maker design

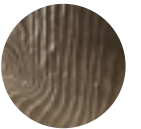


2 yr breakage warranty

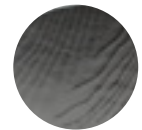
DINNERWARE



black



chocolate



smoke



touch of honey



round coupe plates

colors



round rim plates

colors



square coupe plates

colors



trunk bowls

colors



oval rim platters

colors





round coupe plate

number	dimensions (us + metric)
15003217001 - black	L 11.25 28.6
15003217003 - chocolate	W 11.25 28.6
15003217023 - smoke	H 2 5.1
15003217028 - touch of honey	



round rim plate - large

number	dimensions (us + metric)
15003216001 - black	L 10 25.4
15003216003 - chocolate	W 10 25.4
15003216023 - smoke	H 1 2.5
15003216028 - touch of honey	



round rim plate - x-large

number	dimensions (us + metric)
15003218001 - black	L 12.5 31.8
15003218003 - chocolate	W 12.5 31.8
15003218023 - smoke	H 1.5 3.8
15003218028 - touch of honey	



round rim platter - xxl

number	dimensions (us + metric)
15003265001 - black	L 14 35.6
15003265003 - chocolate	W 14 35.6
15003265023 - smoke	H 1.75 4.5
15003265028 - touch of honey	



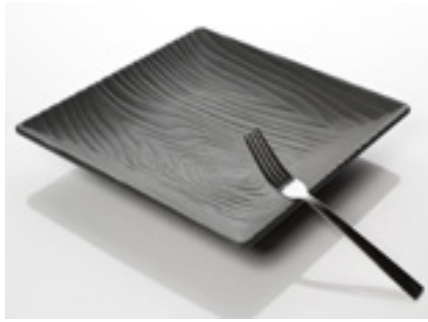
oval rim platter

number	dimensions (us + metric)
15003266001 - black	L 17 43.2
15003266003 - chocolate	W 13 33
15003266023 - smoke	H 1.75 4.5
15003266028 - touch of honey	



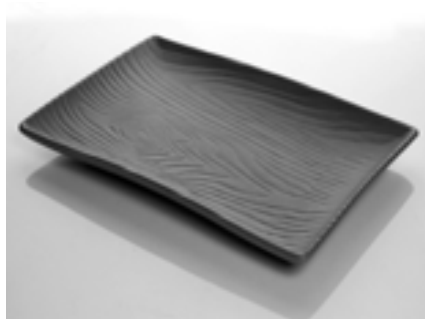
rectangular rim tray

number	dimensions (us + metric)
15003074001 - black	L 15 38.1
15003074003 - chocolate	W 11.75 29.9
15003074023 - smoke	H 0.75 1.9
15003074028 - touch of honey	



square coupe tray

number	dimensions (us + metric)
15003076001 - black	L 11.25 28.6
15003076003 - chocolate	W 11.25 28.6
15003076023 - smoke	H 1.75 4.5
15003076028 - touch of honey	



rectangular coupe tray

number	dimensions (us + metric)
15003075001 - black	L 16.75 42.6
15003075003 - chocolate	W 10.75 27.3
15003075023 - smoke	H 1.75 4.5
15003075028 - touch of honey	



round bowl (72 oz)

number	dimensions (us + metric)
15003345001 - black	L 10 25.4
15003345003 - chocolate	W 10 25.4
15003345023 - smoke	H 3.75 9.5
15003345028 - touch of honey	



trunk bowl

small (40 oz)	number	dimensions (us + metric)
15003346001 - black	L 7.25 18.4	
15003346003 - chocolate	W 7.25 18.4	
15003346023 - smoke	H 3.75 9.5	
15003346028 - touch of honey		

large (96 oz)	number	dimensions (us + metric)
15003347001 - black	L 10 25.4	
15003347003 - chocolate	W 10 25.4	
15003347023 - smoke	H 4.5 11.4	
15003347028 - touch of honey		



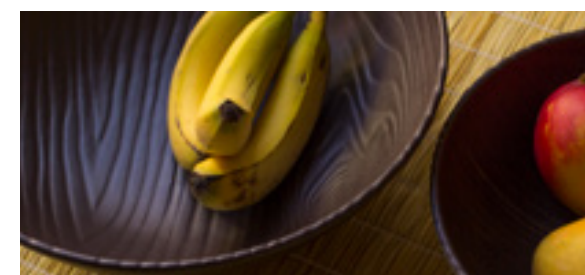
round bowl - large (72 oz)

number	dimensions (us + metric)
SUS300 - stone natural w/ black exterior	L 10 25.4 W 10 25.4 H 3.75 9.5

round bowl - x-large (192 oz)

number	dimensions (us + metric)
SUS301 - stone natural w/ black exterior	L 13 33.2 W 13 33.2 H 4 10.16







balance collection

melamine • the perfect balance of matte terra cotta exteriors with black lacquer interior finishes in a wide variety of unique, eye-catching shapes and sizes



DINNERWARE



ACCESSORIES

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



new products



maker design



2 yr breakage warranty

DINNERWARE



shiny black/matte terra cotta



spiral bowl (54.65 oz)

number
BAL100

dimensions
(us + metric)
D 9 22.86
H 3.75 9.53



rectangle plate - medium

number
BAL101

dimensions
(us + metric)
L 10 25.4
W 7 17.78



rectangle plate - large

number
BAL102

dimensions
(us + metric)
L 12 30.48
W 8.4 21.34



leaf platter - small

number
BAL110

dimensions
(us + metric)
L 10 25.4
W 8 14.91
H 1.95 4.95



leaf platter - medium

number
BAL111

dimensions
(us + metric)
L 11 27.94
W 8.68 16.51
H 2.1 5.33



leaf platter - large

number
BAL112

dimensions
(us + metric)
L 12 77.42
W 9.5 30.48
H 2.15 5.46



oval platter - small
number
BAL107

dimensions (us + metric)	
L 10	25.4
W 5.87	14.91
H 1	2.54



oval platter - medium
number
BAL108

dimensions (us + metric)	
L 11	27.94
W 6.5	16.51
H 1.1	2.8



oval platter - large
number
BAL109

dimensions (us + metric)	
L 12	30.42
W 7	77.42
H 1.15	2.92



round plate - small
number
BAL105

dimensions (us + metric)	
L 7	17.78
W 7	17.78



round plate - large
number
BAL106

dimensions (us + metric)	
L 9	22.86
W 9	22.86



round ramekin (1 oz)
number
BAL104

dimensions (us + metric)	
L 3.5	8.89
W 3.5	8.89



round platter
number
BAL103

dimensions (us + metric)	
D 12	30.48
H 1.6	4.1



round bowl (32 oz)
number
BAL113

dimensions (us + metric)	
D 7.75	19.69
H 2	5.08

m amaze collection

melamine • beautiful reactive glazes with bold colors, complement a wide range of tableware, and provide the ideal size for sauces

 ACCESSORIES

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant
(-10° - 110°C)



new products



maker design



2 yr breakage warranty

ACCESSORIES 

reactive glaze ramekins

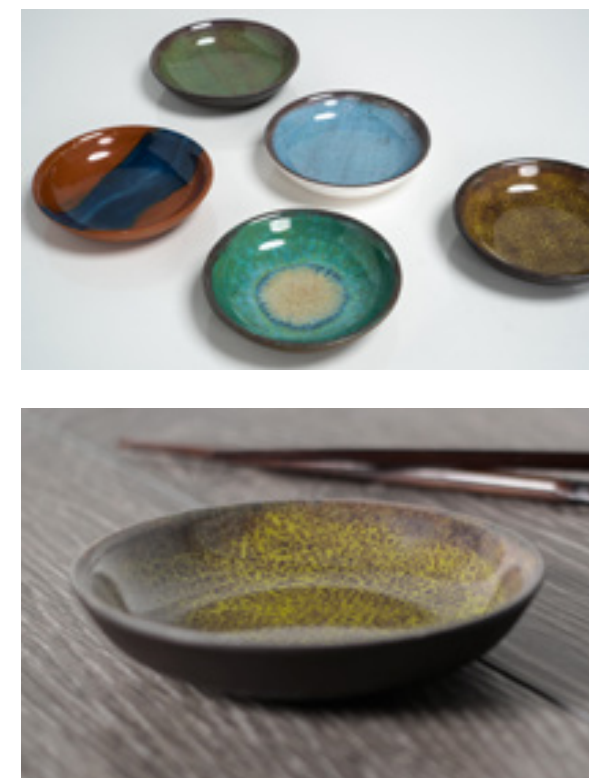


dimensions
(us + metric)

D 4 9.88
H 0.5 1.8



2.29 oz



number

- 1) AM100 - robbin egg blue/white
- 2) AM101 - tree moss green/chocolate
- 3) AM102 - turquoise iris/chocolate
- 4) AM103 - bronze lava/chocolate
- 5) AM104 - stream blue/terra cotta

m rainex collection

melamine • rain-kissed finish gives sleek dimension to plates and bowls

DISPLAYWARE ACCESSORIES

collection details:

- 

100% food safe
- 

not microwave safe
- 

BPA free product
- 

dishwasher safe
- 

heat resistant (-10° - 110°C)
- 

new products
- 

maker design
- 

2 yr breakage warranty

ACCESSORIES



showered black



showered white



large bowl (40.60 oz)
number
RNX206 - showered black

dimensions (us + metric)	
D 9	23.5
H 2.25	5.72



buffet bowl - x-large (143.75 oz)
number
RNX208 - showered black

dimensions (us + metric)	
D 14	35.60
H 2.25	9.60



buffet bowl - xxi (287.45 oz)
number
RNX210 - showered black

dimensions (us + metric)	
D 18	145.75
H 4.125	12.52



ramekin (5 oz)
number
RNX200 - showered black

dimensions (us + metric)	
D 4	10.16
H 1.18	3.25



medium bowl (23.67 oz)
number
RNX204 - showered black

dimensions (us + metric)	
D 7.5	18
H 1.5	5



oval bowl (50.75 oz)
number
RNX202 - showered black

dimensions (us + metric)	
L 10	25
W 8.5	22
H 3	10





rainex collection



large bowl (40.60 oz)
number
RNX207 - showered white

dimensions (us + metric)	
D 9	23.5
H 2.25	5.72



buffet bowl - x-large (143.75 oz)
number
RNX209 - showered white

dimensions (us + metric)	
D 14	35.60
H 2.25	9.60



buffet bowl - xxl (287.45 oz)
number
RNX211 - showered white

dimensions (us + metric)	
D 18	145.75
H 4.125	12.52



ramekin (5 oz)
number
RNX201 - showered white

dimensions (us + metric)	
D 4	10.16
H 1.18	3.25



medium bowl (23.67 oz)
number
RNX205 - showered white

dimensions (us + metric)	
D 7.5	18
H 1.5	5



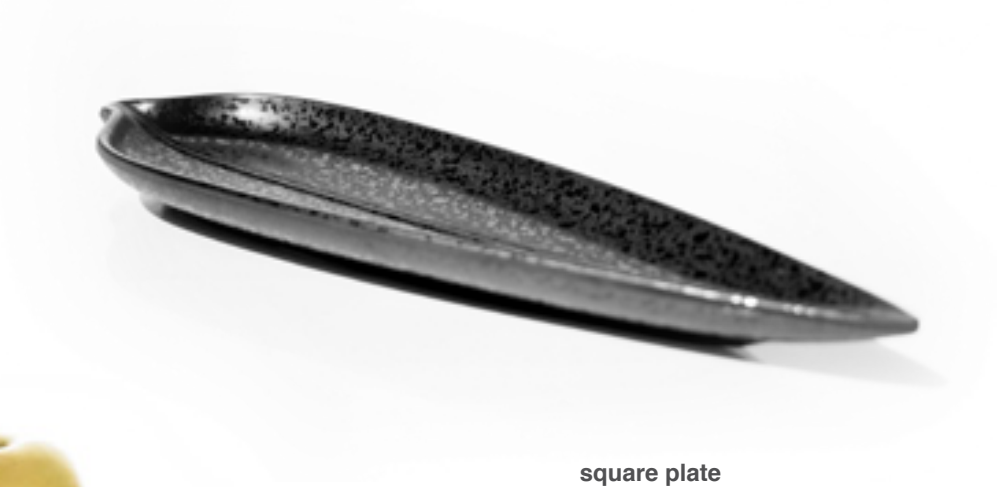
oval bowl (50.75 oz)
number
RNX203 - showered white

dimensions (us + metric)	
L 10	25
W 8.5	22
H 3	10

rainex leaf

US 14.2 x 3.9 x 1.1
METRIC 36 x 10 x 2.8

#15018131025 - showered white
#15018131024 - showered black



square plate

US 6 x 6 x 0.8
METRIC 15.2 x 15.2 x 2

#15018121025 - showered white
#15018121024 - showered black



m amuse collection

melamine • whimsical tableware expressions infuse fun into the dining experience

 ACCESSORIES

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant (-10° - 110°C)



write on / wipe off surface



maker design



2 yr breakage warranty

ACCESSORIES 



rectangle word bubble

US 13.75 x 8.25 x 1.1
METRIC 35 x 21 x 2.8 number
15017021013



cloud

US 13.75 x 8.25 x 1.1
METRIC 35 x 21 x 2.8
number
15017011013

oval word bubble

US 13.75 x 8.25 x 1.1
METRIC 35 x 21 x 2.8
number
15017022013



m create collection

melamine • innovative designs providing the ideal
palates for chef creations



collection details:

100% food safe

not microwave safe

dishwasher safe

heat resistant (-10° - 110°C)

BPA free product

2 yr breakage warranty

rectangle 3 section tray

L 10.25 26
W 3.75 9.5
H 0.4 1
#15011071013 - white
#15011071001 - black

dressing pour (1.5 oz)

L 1.65 4.2
W 1.65 4.2
H 1.75 4.5
#15011191013 - white
#15011191001 - black

tasting spoon

L 3.9 10
W 2.2 5.5
H 2.2 5.5
#15011192013 - white
#15011192001 - black



platter w/ rectangle inset

number	dimensions (us + metric)
15011060013	L 9.81 25 W 7.5 19 H 0.88 2.2



square platter w/ oval inset

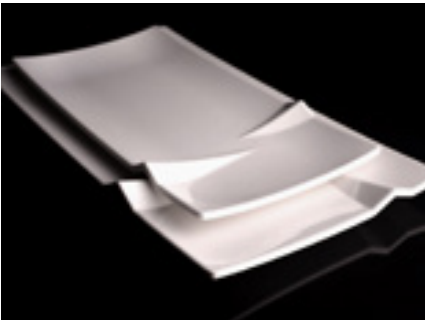
number	dimensions (us + metric)
15011260013	L 11.88 25 W 11.88 19 H 0.44 2.2



also available in black

oval bowl

small	medium
L 8 20.3 W 5.31 13.6 H 1.94 4.9 capacity 10.24 oz #15011144013	L 10.13 25.7 W 6.75 17.1 H 2.38 6 capacity 21.44 oz #15011145013/M
large	x-large
L 12 30.5 W 7.94 20.2 H 2.75 7 capacity 35.52 oz #15011146013	L 14 35.5 W 9.31 23.6 H 3.25 8.2 capacity 57.60 oz #15011147013/M



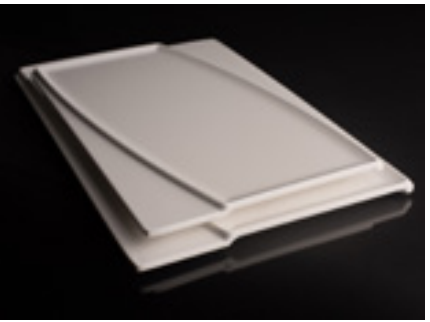
rectangle pleated platter (small, medium, large)

L 12 30.5 W 5.94 15.4 H 1 2.6 #15011261013	L 14.06 35.8 W 7.56 19.2 H 1.13 2.8 #15011262013	L 15.81 39.9 W 9 22.9 H 1.5 3.8 15011263013
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square pleated platter (small, medium)

L 11 28 W 8.88 22 H 1.38 3.5 #15011264013	L 12.38 31.5 W 10.06 25.5 H 1.56 3.5 #15011265013
--	--



rimmed platter (small, medium)

L 10.94 27.8 W 0.66 18 H 1.4 3.5 #15011066013	L 12.94 32.8 W 8.31 21.1 H 0.56 1.5 #15011067013
--	---



dessert / sushi tray (small, medium, large)

L 12.94 32.9 W 4.25 10.8 H 10.5 1.2 #15011074013	L 14.88 37.8 W 4.94 12.5 H 0.56 1.5 #15011075013	L 16.94 43 W 5.56 14.1 H 0.56 1.5 #15011076013
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m **accent collection**

melamine • wide variety of ramekins and displayware in unique shapes and designs

 **ACCESSORIES**



dishwasher safe



100% food safe



heat resistant
(-10° - 110°C)



not microwave safe



maker design



BPA free



2 yr breakage warranty



round pedestal (small, medium, large)

small		medium		large	
D	5.8 14.8	D	8 20.4	D	10 25.4
H	2.4 6.1	H	2.81 7.2	H	2.4 6
#	15020195013	#	15020196013	#	15020197013

m **excel collection**

melamine • the excel bowl collection includes two sizes and is available in a variety of finishes. excel bowls are ideal for banquet, buffet, and tabletop presentations.



DISPLAYWARE



dishwasher safe



100% food safe



heat resistant
(-10° - 110°C)



not microwave safe



BPA free



2 yr breakage warranty



new products



oval ramekin
 **capacity**
3.4 oz
 **number**
ACT500

 **dimensions**
(us + metric)
L 4.31 10.9
W 2.44 6.2
H 1.75 4.4



round ramekin
 **capacity**
2.4 oz
 **number**
15020157013

 **dimensions**
(us + metric)
L 3.25 8.2
W 2.94 7.4
H 2.06 5.2



triangle ramekin
 **capacity**
4.6 oz
 **number**
15020155013

 **dimensions**
(us + metric)
L 3.94 10
W 3.56 9
H 1.56 4



 also available in the infuse collection



oval pasta bowl (64 oz)
number
EXC419 - black
EXC319 - touch of honey

dimensions
(us + metric)
L 10 25.4
W 7 17.78



oval pasta bowl (128 oz)
number
EXC420- black
EXC320- touch of honey

dimensions
(us + metric)
L 16.5 41.9
W 12 30.48

m emerge collection

melamine • these bowls echo the natural shape of an egg – one of the strongest shapes in nature. available in two oversized dimensions for larger presentations, and in several natural stone finishes.

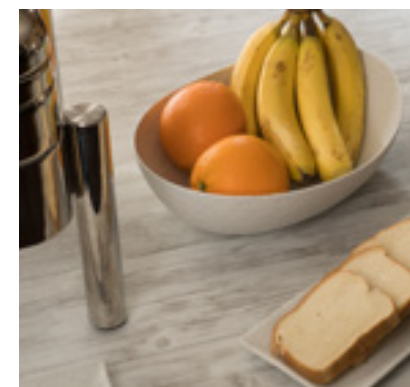


collection details:

- 100% food safe
- not microwave safe
- BPA Free BPA free product
- dishwasher safe
- heat resistant (-10° - 110°C)
- new new products
- maker design
- 2 yr breakage warranty

DISPLAYWARE

- stone natural
- stone grey



buffet bowl (128.5 oz)
number
ERG100 - stone natural
dimensions (us + metric)
L 13.7 34.8
W 10.6 26.92



buffet bowl (314.5 oz)
number
ERG102 - stone natural
dimensions (us + metric)
L 17.7 44.96
W 13.6 34.54



buffet bowl (128.5 oz)
number
ERG101 - stone natural/black
dimensions (us + metric)
L 13.7 34.8
W 10.6 26.92



buffet bowl (314.5 oz)
number
ERG103 - stone natural/black
dimensions (us + metric)
L 17.7 44.96
W 13.6 34.54



buffet bowl (128.5 oz)
number
ERG200 - stone grey/black
dimensions (us + metric)
L 13.7 34.8
W 10.6 26.92



buffet bowl (314.5 oz)
number
ERG201 - stone grey/black
dimensions (us + metric)
L 17.7 44.96
W 13.6 34.54



**mix
& match
with the
infuse
collection**

m zeal collection

melamine • oversized oval bowls uniquely designed with natural finishes for hotels, casinos, banquet facilities and supermarkets to showcase banquet-sized portions in an appetizing and appealing manner

DISPLAYWARE

collection details:



100% food safe



not microwave safe



BPA free product



dishwasher safe



heat resistant
(-10° - 110°C)



new products

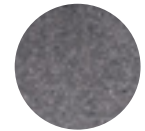


maker design

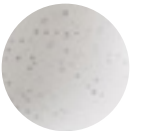


2 yr breakage warranty

DISPLAYWARE



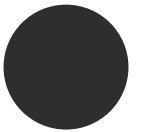
stone grey



stone natural



touch of honey



black



oval bowl - medium (98 oz)

number

ZEA100 - stone grey

dimensions
(us + metric)

L	13	32.99
W	11	27.91
H	3	7.62



oval bowl - large (130 oz)

number

ZEA101 - stone grey

dimensions
(us + metric)

L	16	40.64
W	13	33.02
H	5	12.7



oval bowl - x-large (152 oz)

number

ZEA102 - stone grey

dimensions
(us + metric)

L	18	45.73
W	16	35.02
H	6	15.24





oval bowl - medium (98 oz)	dimensions (us + metric)
number	
ZEA400 - black	L 13 32.99
ZEA300 - touch of honey	W 11 27.91
	H 3 7.62

oval bowl - large (130 oz)	dimensions (us + metric)
number	
ZEA401 - black	L 16 40.64
ZEA301 - touch of honey	W 13 33.02
	H 5 12.7

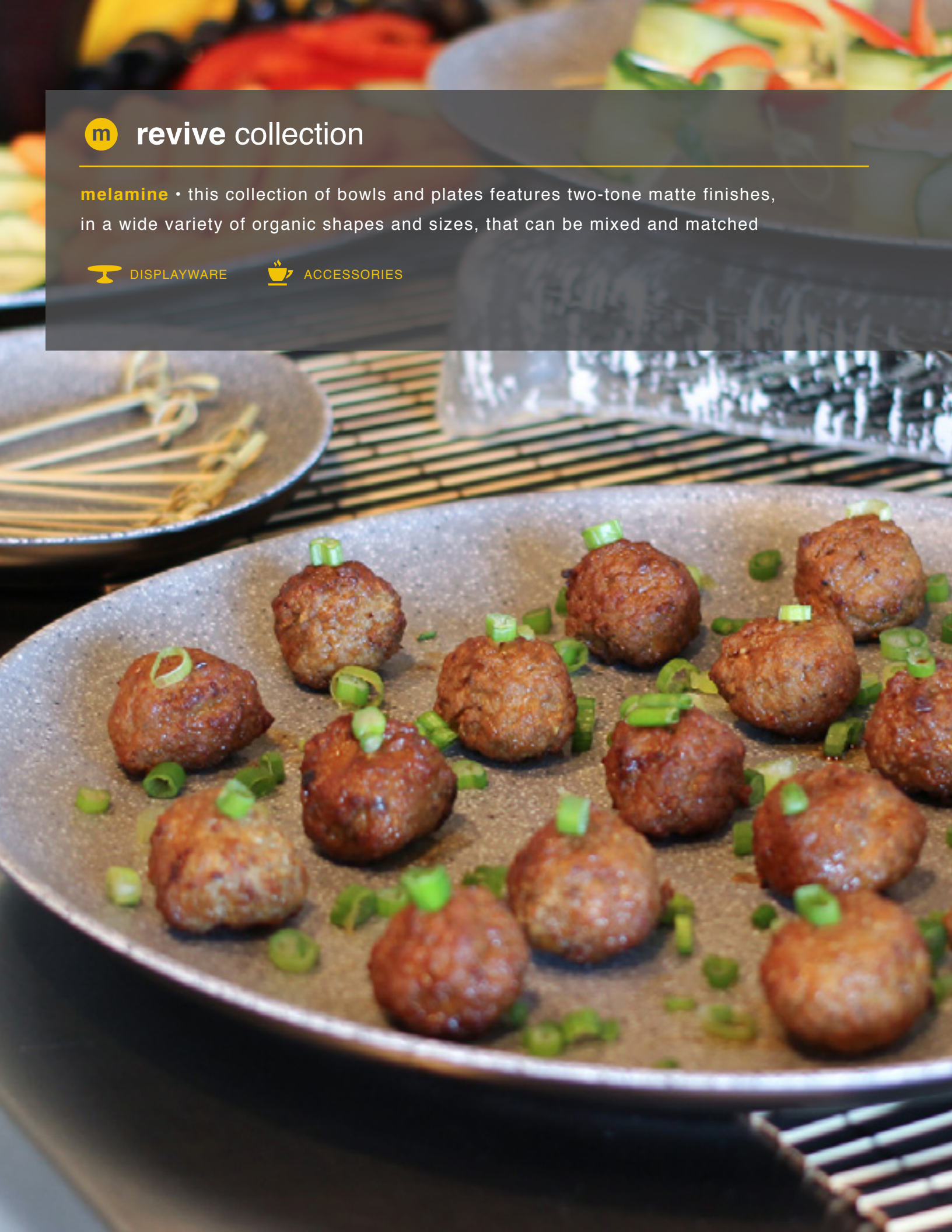
oval bowl - x-large (152 oz)	dimensions (us + metric)
number	
ZEA402 - black	L 18 45.73
ZEA302 - touch of honey	W 16 35.02
	H 6 15.24



i

mix & match with the
infuse or revive collection

		
oval bowl - medium (98 oz)	oval bowl - large (130 oz)	oval bowl - x-large (152 oz)
number	number	number
ZEA200 - stone natural	ZEA201 - stone natural	ZEA202 - stone natural
dimensions (us + metric)	dimensions (us + metric)	dimensions (us + metric)
L 13 32.99	L 16 40.64	L 18 45.73
W 11 27.91	W 13 33.02	W 16 35.02
H 3 7.62	H 5 12.7	H 6 15.24



m revive collection

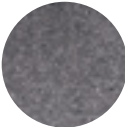
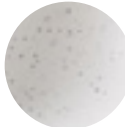
melamine • this collection of bowls and plates features two-tone matte finishes, in a wide variety of organic shapes and sizes, that can be mixed and matched

 DISPLAYWARE  ACCESSORIES

collection details:

-  100% food safe
-  not microwave safe
-  BPA Free BPA free product
-  dishwasher safe
-  heat resistant (-10° - 110°C)
-  new products
-  maker design
-  2 yr breakage warranty

DISPLAYWARE

- 
stone grey
- 
stone natural

triangle plate

small	medium	large
dimensions (us + metric)	dimensions (us + metric)	dimensions (us + metric)
L 6.15 15.62	L 7.83 19.9	L 9.75 24.77
W 6.15 15.62	W 7.83 19.9	W 9.75 24.77
number	number	number
RIV221 - stone grey/black	RIV222 - stone grey/black	RIV223 - stone grey/black
RIV321 - stone natural/black	RIV322 - stone natural/black	RIV323 - stone natural/black

triangle platter

x-large	xxl
dimensions (us + metric)	dimensions (us + metric)
L 12 30.48	L 16.5 41.91
W 12 30.48	W 16.5 41.91
number	number
RIV224 - stone grey/black	RIV225 - stone grey/black
RIV324 - stone natural/black	RIV325 - stone natural/black





2-tone triangle bowl (10.15 oz)
number
RIV200 - stone grey/black

dimensions (us + metric)
D 4.25 10.79
H 4.25 10.79



2-tone triangle bowl (10.15 oz)
number
RIV300 - stone natural/black

dimensions (us + metric)
D 4.25 10.79
H 4.25 10.79



2-tone triangle bowl (10.15 oz)
number
RIV100 - black/touch of honey

dimensions (us + metric)
D 4.25 10.79
H 4.25 10.79



mix & match
with the
infuse or zeal
collection



m explore collection

melamine • Japanese cast iron look made from durable black melamine

 **ACCESSORIES**

collection details:



100% food safe



not microwave safe



stackable design



dishwasher safe



heat resistant
(-10° - 110°C)



BPA free product



2 yr breakage warranty

ACCESSORIES 



small

L **7.68** 19.5
W **5** 12.7
H **1.79** 4.55
capacity 5.41 oz
#15007041012

medium

L **11.5** 29.3
W **8** 20.3
H **2.5** 6.34
capacity 26.02 oz
#15007042012

large

L **14.53** 36.9
W **10** 25.4
H **3.16** 8.03
capacity 53.43 oz
#15007043012

x-large

L **17.36** 44.1
W **12** 30.5
H **3.62** 9.2
capacity 87.25 oz
#15007044012



all cheforward™ products

- all products must be handled with care.
- displayware products have a one year limited warranty.
- product damage from non-recommended use (as noted in care instructions) is not included in this warranty.
- cheforward reserves the right to determine normal usage. this warranty does not apply to products that have been used outside the scope of normal use, or has been misused or abused in any way.
- any damaged products should be taken out of operational service immediately to avoid any operational liability.
- this warranty does not apply to products purchased for personal, family or household use, and the cherforward license does not offer a written warranty to purchasers for such use.
- **return policy:**
 - cheforward will replace any products returned and found to be defective with identical or equivalent pieces on a one-to-one basis. authorization must be obtained from cheforward prior to any return. no return will be accepted without a Return Merchandise Authorization (RMA). an RMA expires if products are not returned within 30 days of RMA issuance. notify cheforward within 60 days of original shipment; no returns will be accepted after this 60-day period. damaged goods are subject to cheforward inspection before issuing a credit or replacement. all returns must be shipped prepaid by the buyer. cheforward is not responsible for any shipping charges on returned items. all returned items must be unused, and returned in their original packaging. A copy of the original invoice must accompany all returns. all returned items are subject to a 25% restocking fee. special orders and custom orders are not eligible for return for credit.

melamine products



- two year warranty against breakage for melamine products.
- chipping and scratching is considered normal wear and tear, and is not included in this warranty.
- product damage from non-recommended use (per care instructions) is not included in this warranty, including:
 - using chlorine-based detergent, bleach, or harsh or abrasive scourers to clean.
 - using in the oven or microwave, or with heat lamps, conveyor belts, or plate warmers.
 - placing on/under a flame or grill.
 - heating food on melamine.
 - using above 85°C (185°F).
 - using with sharp or serrated knives.
 - striking melamine products with or on hard surfaces.
 - using melamine products if damaged or chipped – immediately remove from operational use.



melamine care

to clean:

- melamine is dishwasher-safe, using non-chlorine-based detergents.
- be sure not to overload your dishwasher rack.
 - periodically pre-soak melamine products before dishwashing to prevent staining and maintain luster.
 - use high-quality pre-soaking detergent to remove hard food or stains.
 - clean as soon as possible after use to help avoid stains and protein build-up.
 - hand-wash silicone feet.
 - when hand-washing, use a woven, non-abrasive pad.

to remove stains:

- use an oxygen-releasing compound.

to sanitize:

- only use sanitizers developed for commercial use.

do not:

- use chlorine-based detergent, bleach, or harsh or abrasive scourers to clean.
- use in the oven or microwave.
- use with heat lamps, conveyor belts, or plate warmers.
- place on/under a flame or grill.
- heat food on melamine.
- use above 85°C (185°F).
- use with sharp or serrated knives.
- strike melamine products with or on hard surfaces.
- use melamine products if damaged or chipped – immediately remove from operational use.

